Help Me Help You
Serving the Underserved

ZINA WASHINGTON BIO 2023
CO-FOUNDER & MANAGING DIRECTOR

Zina Washington is the Co-founder and Managing Director of Help Me Help You (HMHY), a community based nonprofit organization, dedicated to improving the lives of marginalized residents in the community by increasing access to food, public benefits, economic security, and social security benefits.

Through Ms. Washington's successful hands-on approach and commitment to make a difference, HMHY has grown since 2004 from offering weekly food pantry services and financial literacy classes to expanding its services to provide targeted solutions with a nationwide reach. Determined to help combat the rising child food insecurity crisis, Ms. Washington's problem-solving approach, lead to HMHY establishing the nation's first school food pantries. Ms. Washington's visionary leadership, has resulted in the growth of HMHY to provide essential services to more than 53,000 individuals annually, focusing on seniors; children; single mothers; disabled individuals; veterans; and the homeless. Programs include Nutrition Knights school and community food pantries, Long Beach Food Pantry Delivery (for seniors and persons with Disabilities), Benefits Enrollment Services (CalFresh, MediCal, General Relief, etc.), as well as Wellness Education and Resources.

Prior to HMHY, Ms. Washington was the President of the Watts Charity Association, dedicated to providing cancer awareness and prevention by promoting the importance of early detection through screening and testing, as well as proper nutrition and exercise. Throughout her career, Ms. Washington has also been passionate about helping youth. This is evidenced through her years of success while working for a family service nonprofit organization in Kern County to help transition foster care children.

Over the last 10 years, Ms. Washington shared her extensive experience, business acumen, and passion via her consulting company that benefited Los Angeles business owners and nonprofits by coaching them on how to grow and sustain successful businesses.

With Ms. Washington's unstoppable determination, tireless dedication, and skill sets, she truly embodies the qualities of a supercharged businesswoman and humanitarian who is dedicated to "Serving the Underserved" by improving lives at an individual and community level.